



Media Information

15 June, 2013

The new BMW 4 Series Coupé

Key Points

- World premiere at Frankfurt in September: on sale 5 October 2013 from £31,575 OTR
- At 4,638mm long (26mm longer), 1,377mm tall (16mm lower), 1,825mm wide and with a 2,810mm wheelbase (50mm longer), the new BMW 4 Series Coupé is longer and lower than the 3 Series Coupé it replaces.
- Six engines to be offered, xDrive all-wheel-drive on three versions
- CO₂ emissions start at only 121g/km thanks to BMW EfficientDynamics
- Five trim levels – SE, Sport, Modern, Luxury and M Sport – provide extensive equipment upgrades over the outgoing car, while still allowing full scope for personalisation.

Model	Power Hp	Torque Nm	0 – 62mph Seconds	Top Speed Mph	Combined Mpg	CO ₂ Emissions g/km	Priced from OTR
BMW 428i SE	245	350	5.9 (5.8)	155*	42.8 (44.8)	154 (147)	£32,595
BMW 435i Luxury	306	400	5.4 (5.1)	155*	35.8 (39.2)	185 (169)	£40,795
BMW 420d SE	184	380	7.5 (7.3)	149 (144)	60.1 (61.4)	124 (121)	£31,575
BMW 420i	184	TBC	TBC	TBC	TBC	TBC	TBC
BMW 420i xDrive	184	TBC	TBC	TBC	TBC	TBC	TBC
BMW 420d xDrive	184	TBC	TBC	TBC	TBC	TBC	TBC
BMW 430dA	258	TBC	TBC	TBC	TBC	TBC	TBC
BMW 435dA xDrive	313	TBC	TBC	TBC	TBC	TBC	TBC

* electronically limited. Figures in brackets refer to eight-speed automatic transmission.

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Design

The BMW 4 Series Coupé represents the epitome of aesthetic appeal and sporty dynamics in the premium segment while its stylish features carry the promise of a powerful presence on the road, stand-out dynamic ability and unbeatable driving pleasure. The new BMW 4 Series Coupé represents a paragon of balanced proportions and the final chapter in a story of development. The '4' in its title headlines this new era for the Coupé and emphasises not only its stand-alone design, but also its even sharper sporting dynamics, increased exclusivity and clear technical differentiation from the BMW 3 Series range.

BMW's fourth-generation sporty, mid-sized coupé has dynamic proportions which differ significantly from those of the 3 Series Coupé. The new car has a 50mm longer wheelbase within an overall length increase of 26mm. It is 43mm wider, with track widths expanded by 45mm at the front and 81mm at the rear. For the first time in a mid-sized BMW coupé, the rear wheel arches are the widest point of the car. The roofline is 16mm lower, and as a result of lowered suspension on all models the 4 Series Coupé has the lowest centre of gravity of any current BMW.

The typical BMW coupé design elements of short overhangs, a long bonnet, a set-back passenger compartment, shallow frameless side windows leading into the signature Hofmeister kink on each C-pillar and a flowing roofline, result in a dynamic and stretched silhouette.

The slightly forward-leaning double kidney grille and twin round circular headlights make the new 4 Series Coupé instantly recognisable as a BMW. It's given a sporty edge with precise contours and surfaces and a large lower air intake, which accentuates the car's width. Xenon headlights are standard, while Adaptive Headlights and – for the first time in this segment – Adaptive LED Headlights are optionally available. The rear also emphasises the increased track width through prominent horizontal lines and stretched L-shaped LED taillights on the outer extremes of the car.

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Interior

The interior demonstrates the sporting intent of the 4 Series Coupé through its layered surfaces, driver-focused control layout, clear instruments with black-panel display, Sport multi-function leather steering wheel and free-standing 6.5-inch iDrive control display. There are automatic seatbelt feeders for the front occupants, while the rear bench has been designed with moulded side supports and integrated head restraints to look like two individual seats.

Chassis

The new BMW 4 Series Coupé is one of the sportiest models in the BMW portfolio with a wide track and low centre of gravity, allied to the familiar BMW 50:50 weight distribution.

It sits 10mm closer to the ground than the 3 Series Saloon, bringing its centre of gravity down to below 500mm – the lowest level of any current BMW. The springs and dampers, camber angle and the responses of both axles have been uniquely tuned to ensure the 4 Series is agile and engaging to drive. Adjustments have been made to the rear axle to ensure even more precise wheel location. Strengthening elements in the front section, which is 60 per cent stiffer than that of the 3 Series Coupé, have honed the precision and feel of the standard Servotronic steering.

Every model in the new BMW 4 Series Coupé range features lightweight fixed-calliper brakes with large inner-vented discs, with the front brake callipers made from aluminium. As well as a low unsprung mass, this high-performance system also offers outstanding heat tolerance and superior wet braking performance. Various state-of-the-art electronic aids are integrated into the Dynamic Stability Control (DSC) system, including the Anti-lock Braking System (ABS), Automatic Stability Control (ASC), Dynamic Traction Control (DTC), Dynamic Brake Control (DBC) and Cornering Brake Control (CBC), along with the Hill-start Assistant and an electronic limited slip function for the rear differential, which can be activated using the 'DSC Off' button. A brake pad wear indicator and the Brake drying function are standard on all models.

The new BMW 4 Series Coupé also offers drivers the ability to vary the overall character

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of the vehicle to suit the driving situation or their personal preferences. The different modes are selected via the Drive Performance Control switch that is standard on all models. Using a button on the centre console, the driver can choose between ECO PRO, Comfort, Sport and (in conjunction with Sport or M Sport trim levels, or with selected optional equipment) Sport+ modes. Each of these predefined set-ups activates different settings for the relevant powertrain. A further button allows the driver to change the DSC settings or switch them off altogether.

Drivetrain

The new BMW 4 Series Coupé will initially be available with a choice of three BMW TwinPower Turbo engines, supplemented by three further TwinPower Turbo engines within a month of launch. An eight-speed Sport automatic transmission will become available on every model at the same time (standard on the 430d and 435d xDrive), while xDrive will also be offered on the 420d and 420i.

Every engine already meets the EU6 emissions regulations, not due to become mandatory for more than a year. A standard suite of BMW EfficientDynamics technologies ensure that driving enjoyment is not at the expense of high running costs and excessive emissions.

The three engines available from launch - the 2.0-litre four-cylinder 428i petrol unit and 420d turbo-diesel, and the 3.0-litre six-cylinder 435i - are all direct-injection turbocharged engines delivering exceptional torque from low revs with instantaneous power and the utmost refinement. The 400Nm maximum torque of the 306hp 435i is available uninterrupted from 1,200rpm to 5,000rpm, aided by a combination of VALVETRONIC variable valve control and Twin Scroll turbocharging. The same combination, along with Double-VANOS variable camshaft control, appears in the 245hp 428i, which maintains its maximum 350Nm from 1,250rpm to 4,800rpm. While the 184hp 420d offers 380Nm of torque, accessible from 1,750rpm to 2,750rpm.

The standard six-speed manual gearbox is characterised by a short shift action and an optimum spread of ratios, allowing drivers to exploit the power and torque of the TwinPower Turbo engines with the maximum efficiency. All versions will be available

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with an optional eight-speed Sport automatic transmission which includes a Launch Control function and manual shifting via steering wheel-mounted paddles. In every case, fuel consumption and CO₂ emissions are lower for the automatic model – down to only 121g/km in the case of the 420d.

The three additional engines due to go into production in November 2013 are the 184hp 2.0-litre four-cylinder 420i and two 3.0-litre six-cylinder diesels – the 258hp 430d and the most powerful 4 Series model, the 313hp 435d xDrive. Both six-cylinder diesels come as standard with the eight-speed Sport automatic transmission, while the 435d includes the xDrive intelligent all-wheel-drive system as standard.

Market and specification

The new 4 Series Coupé will offer a significantly higher standard specification than the model it replaces.

As standard the 4 Series Coupé is fitted with front and rear parking sensors, heated front seats, Servotronic steering, a Sport multi-function leather steering wheel and Xenon headlights. DAB radio, Dakota leather upholstery, Two-zone air conditioning, Cruise control, Bluetooth, USB, Comfort Go, Drive Performance Control, iDrive Controller, 6.5-inch free-standing colour screen and automatic lights, wipers and boot opening complete the standard specification of all models across the range. All models except the 420i and 420d also feature electric front seats, whilst the 430d, 435d xDrive and 435i have metallic paintwork as standard.

Customers can also choose from four additional trim levels, all of which change the look and feel of the car, inside and out.

The Sport (+£1,500 over SE) trim features exterior details in high-gloss black, including angled black kidney grille slats, black air intakes and Air Breathers. 18-inch light-alloy wheels, a wraparound window strip and a trim strip at rear apron height finish the look. Inside, the contrasting black and red accents offer a sporty look. The standard-fitted Sport seats can be specified with a choice of leather upholsteries.

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With the Modern (+£1,500 over SE) trim, high quality matt chrome exterior elements feature on the kidney grille, Air Breathers and air intakes and the window surround giving a satin aluminium finish. Eye-catching 18-inch turbine-style light-alloy wheels are standard. Inside, the optional light-coloured dashboard coupled with a dark oyster steering wheel create a contemporary ambience, with leather upholstery in black or oyster, and a choice of four trim surfaces with accent strips in pearl chrome.

The Luxury (+£2,500 over SE) trim level features discreet high-gloss chrome kidney grille slats, two chrome blades in the front apron air intakes and chrome Air Breathers. The gleaming Chromeline window surround and special 18-inch multi-spoke light-alloy wheels are standard. At the rear, a high-gloss chrome strip above the rear apron and a chrome exhaust tailpipe embellisher round off the look. The interior also features chrome embellishment, including the surround for the audio and air conditioning system. High-gloss wood strips, leather seats with an exclusive double stitching pattern, and the BMW Business Media package (including BMW Business Navigation, BMW Emergency Call and BMW TeleServices remote diagnostic system) define a luxurious cockpit.

Finally, the M Sport (+£3,000) trim adds to the sporting characteristics of the new BMW 4 Series Coupé with a new aerodynamics package, including revised front apron with large air intake, rear bumper with diffuser and side skirts, complemented by the BMW Individual High-gloss Shadowline exterior trim. Estoril Blue metallic paint is exclusively available on M Sport, while 18-inch M Star-spoke light-alloy wheels are standard. Inside the car are sporty features such as M door sill finishers, a unique three-spoke M Sport leather steering wheel, Aluminium trim and leather Sport seats, while the BMW Business Media package is also standard. Mechanically the car features M Sport suspension while M Sport brakes, with callipers in contrasting blue paint finish, and Adaptive M Sport suspension, with electronically variable damping are optionally available.

Optional equipment on offer includes highlights such as BMW Professional Multimedia Navigation, Head-up Display, Park Assist, Driving Assistant, Active Cruise Control with Stop&Go and Comfort Access with smart-opener.

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EfficientDynamics

BMW's EfficientDynamics strategy is an integral part of every new BMW, including the new 4 Series Coupé, incorporating a suite of EfficientDynamics technologies into every car to ensure that maximum driving pleasure does not mean high fuel consumption, CO₂ emissions or running costs. With lightweight design, sleek aerodynamics and highly efficient power units, it also encompasses intelligent features to help the driver maximise fuel economy.

The Air Breathers and Aero Curtains located, respectively, behind and ahead of the front wheel arches play an important role in the improved aerodynamics of the 4 Series Coupé by reducing turbulence, and therefore drag, in the area around the front wheels. Other EfficientDynamics technologies include Auto Start-Stop, Brake Energy Regeneration, Electric Power Steering and ECO PRO mode.

ConnectedDrive

The BMW 4 Series driver and passengers can remain in touch with the outside world thanks to the innovative features included in the optional ConnectedDrive media packages. These include the latest BMW Professional Multimedia Navigation system, Real Time Traffic Information (RTTI), Head-up Display, Driving Assistant, Active Cruise Control with Stop & Go, Lane change warning system, glare-free High-beam Assistant, Park Assist and Dynamic Safety. Collectively, these help to keep the driver more alert, reducing the possibility of accidents and minimising the consequences should one occur.

BMW Professional Multimedia Navigation now includes enhanced 3D graphics, greater functionality, a new iDrive Touch Controller for writing text and a movable cursor in the interactive map. In conjunction with RTTI it can identify possible delays on the route ahead and divert the car around them.

The Driving Assistant option uses a camera mounted in the rear-view mirror to detect a possible collision, alerting the driver and initiating autonomous braking if necessary. The same camera is also used by the Active Cruise Control to maintain the gap between the 4 Series and the vehicle ahead, alerting the driver if the car ahead brakes suddenly. The

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Lane change and Lane departure warning systems also use a camera and radar sensors to warn the driver of a potential collision when changing lanes.

Park Assist and Surround-view now offer drivers surround, side or overhead views of the area around the car when manoeuvring, while Dynamic Safety monitors the driver's behaviour and issues warnings if there are signs of fatigue. The glare-free High-beam Assistant allows main beam to be left on without blinding oncoming traffic or drivers immediately ahead by masking only those parts of the light pattern which would cause glare. This gives the 4 Series Coupé driver maximum night vision at all times.

The latest infotainment services include full speech recognition and voice control with, an optional message dictation function, web radio, social networking, Google Send-to-Car and remote locking or unlocking of the car via the free BMW Remote App.

Sales and history

The BMW 4 Series Coupé goes on sale in the UK on 5 October 2013 priced from £31,575 OTR for a BMW 420d SE Coupé.

In its first full year BMW UK expects to sell circa 9,000 BMW 4 Series Coupés.

Historic Sales

Model	2007	2008	2009	2010	2011	2012
BMW 3 Series Coupé	14,812	11,098	7,008	5,718	6,203	4,827

Ends